



April 8<sup>th</sup> and 9<sup>th</sup>, 2019  
Windsor Convention & Expo Center | Rio de Janeiro

Organized by



Institutional Support



## ABOUT THE EVENT

For eight years, the **Rio de Janeiro Reinsurance Conference** has offered the Brazilian insurance sector a high-level forum for technical, political and economic discussion, highlighting this important industry, which has been growing fast in Brazil. The two-day event debates strategic issues and presents hot issues around the world.

The meeting also promotes networking between executives responsible for the business, technical and managerial areas of insurers, reinsurers, brokerages, law firms and other players, in exclusive social spaces.

The conference, held by the National Confederation of Insurers (CNseg) and National Federation of Reinsurance Companies (FENABER), and supported institutionally by the National Insurance School, has evolved and adapted to the needs of its participants every year.

The Reinsurance Conference will address a wide variety of topics this year, including Brazil's Economic Prospects, Brazil's Energy Supplies – Changes and Investments, Innovations in Urban Centers, and Challenges for the Insurance Market, among other key subjects for professionals who wish to remain up to date and develop their career.

**See the list of available sponsorship packages below.**



# HISTORY OF EVENT



451

PARTICIPANTS

2013

## SPONSORS

- A.M. Best Company
- Demarest Advogados
- Guy Carpenter
- IRB Brasil Re
- Miller do Brasil
- Munich Re
- Pellon e Associados Advocacia
- Sindicato das Seguradoras do Rio de Janeiro
- Swiss Re
- Terra Brasis



506

PARTICIPANTS

2014

## SPONSORS

- A.M. Best Company
- Deloitte
- Demarest Advogados
- Guy Carpenter
- IRB Brasil Re
- JLT Brazil Holdings
- Miller do Brasil
- Munich Re
- Pellon e Associados Advocacia
- Swiss Re
- Tauil & Chequer Advogados associated with Mayer Brown LLP
- Terra Brasis



549

PARTICIPANTS

2015

## SPONSORS

- A.M. Best Company
- Austral
- AXA Corporate Solutions Brasil
- Cetip
- Hannover Re
- IRB Brasil Re
- JLT Brazil Holdings
- Munich Re
- Santos Bevilaqua Advogados
- SCOR Global P&C
- Swiss Re
- Terra Brasis



552

PARTICIPANTS

2016

## SPONSORS

- A.M. Best Company
- Austral
- AXA Seguros
- Chubb
- Demarest Advogados
- Hannover Re
- IRB Brasil Re
- JLT Brazil Holdings
- Mattos Filho, Veiga Filho, Marrey Jr e Quiroga Advogados
- Santos Bevilaqua Advogados
- Swiss Re
- Terra Brasis
- XL Catlin



606

PARTICIPANTS

2017

## SPONSORS

- A.M. Best Company
- Austral
- Demarest Advogados
- IRB Brasil Re
- ITG Brasil
- JLT
- Mattos Filho
- MJV
- S&P Global Market Intelligence
- Santos Bevilaqua Advogados
- Swiss Re
- Terra Brasis Re
- TM LAW
- TransRe



706

PARTICIPANTS

2018

## SPONSORS

- A.M. Best Company
- Austral
- Chalfin, Goldberg, Vainboim e Fichtner Advog. Associados
- Chubb
- Demarest Advogados
- Everest
- F. Torres Advogados
- GenRe
- Hannover re
- Helvetia
- IRB Brasil Re
- JLT
- Mattos Filho
- Partner Re
- S&P Global Market Intelligence
- Santos Bevilaqua Advogados
- Swiss Re
- Terra Brasis Re
- TransRe



700

PARTICIPANTS

2019

## EXPECTED PUBLIC



# REASONS TO SPONSOR THE EVENT

## ➔ **NETWORKING**

Unique opportunities to build relationships, seal business deals and meet with the market's main players.

## ➔ **HIGH-QUALITY ATTENDEES**

Invest in this event, which at every edition brings together executives concerned with having a strategic vision of the business in which they operate.

## ➔ **FLEXIBLE SPONSORSHIP OPPORTUNITIES**

Our partnerships are designed to favor sponsors, meeting their demands in line with the event's format.

## ➔ **DISPLAY YOUR COMPANY'S BRAND**

In some sponsorship options, you can display your company's brand in the event's publicity initiatives for at least three months.





# SPONSORSHIP PACKAGES

# GOLD SPONSORSHIP PACKAGE

**Become the event's main sponsor.**

Put your company in the limelight and tap the unique networking opportunities that the Gold Sponsorship Package offers.

This package features a lounge in a top location, strategically positioned to facilitate interaction with participants during breaks.



Illustrative image of 7<sup>th</sup> edition

# GOLD SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### SPACE IN TECHNICAL PANEL DISCUSSIONS

15-minute participation as debater in a technical panel discussion. The choice of panel discussion depends on the order of sponsorship confirmation.



### 9 TICKETS TO THE EVENT

8 participants and 1 debater.



### LOUNGE

– High visibility and communication –  
Lounge of special size, within networking space, in line with the event's design, featuring standard decoration. It will contain the following:

- 1 small cabinet with key.
- 1 desk and 4 chairs.
- 1 sideboard.
- 1 40-inch-screen TV .
- 1 poster, including a space to display your logo, measuring 0,80 x 0,60m.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts produced by the sponsor in the lounge.



### BRAND EXPOSURE

- In printed materials (when applicable) and electronic media: pocket book, the backdrop in 2 rooms, and marketing emails.
- On a banner on the event website, of a special size, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



▶ continues

7

# GOLD SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### INSTITUTIONAL VIDEO

Produced by the sponsor, lasting no more than 2 minutes, shown at a time to be determined during the main sessions. The time will be chosen in line with the order of sponsorship confirmation.



### BUSINESS MEETING ROOM

2 days in a meeting room set up in line with the event's design.

## OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.



## NOTES

- 1. OTHER REQUIREMENTS FOR EQUIPMENT, food and drink,\* gifts and institutional materials** will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

- 2. THE SPONSOR MUST EMAIL** the name, position and short biography of its panel discussion debater to **Lyana Bastos** ([lyana.bastos@cnseg.org.br](mailto:lyana.bastos@cnseg.org.br)) by February 28, 2019.

After this date, the selected person will participate as panel coordinator in line with the availability of panel discussions.



# VIP SPACE SPONSORSHIP PACKAGE

Gain visibility for your company in the event's most exclusive location. The VIP Space will be frequented by public officials and speakers, providing great potential for networking and sharing of experiences between senior professionals and the sponsor's guests.

SPONSORSHIP FEE

**R\$ 46,000**



Illustrative image

# VIP SPACE SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### SPECIALLY PREPARED ROOM

with infrastructure and a steady supply of standard food and drink for the event.



### 8 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Logo shown in space's decoration in line with the event's design.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts produced by the sponsor in the spaces.



## NOTE

### 1. OTHER REQUIREMENTS FOR EQUIPMENT,

food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 46,000



# LOUNGE SPONSORSHIP PACKAGE

This exclusive space provides an opportunity to foster relations with new clients and demonstrate products and services. The Lounge will be located in the social area, where coffee breaks and business lunch will take place during breaks between talks.

SPONSORSHIP FEE

**R\$ 45,000**



Illustrative image  
of 7<sup>th</sup> edition

# LOUNGE SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS

### 7 TICKETS TO THE EVENT

### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts produced by the sponsor in the lounge.

 **LOUNGE** – High visibility and communication – Lounge of special size, within networking space, in line with the event’s design, featuring standard decoration. It will contain the following:

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE  
**R\$ 45,000**



- 1 small cabinet with key.
- 1 desk and 4 chairs.
- 1 sideboard.
- 1 40-inch-screen TV.
- 1 poster, including a space to display your logo, measuring 0,80 x 0,60m.

### BRAND EXPOSURE

- On a banner on the event website, with a link to the sponsor’s website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.

### NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor’s responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.



# NETWORKING POINT SPONSORSHIP PACKAGE

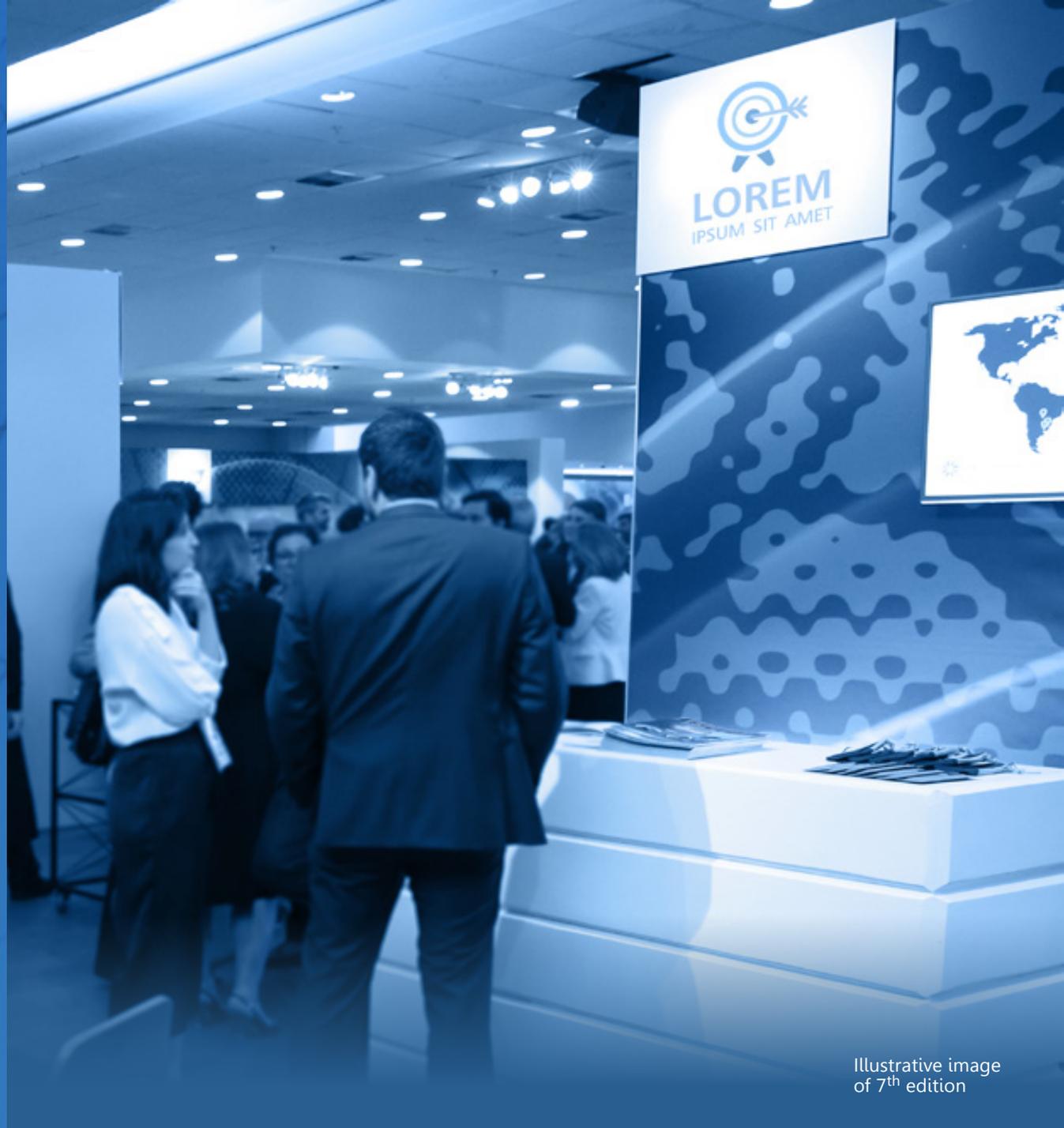
This exclusive space provides an opportunity to foster relations with new clients and demonstrate products and services. The Networking Point will be located in the social area, where coffee breaks and business lunch will take place during breaks between talks.

SPONSORSHIP FEE  
INCLUDING DEBATER'S PARTICIPATION

**R\$ 40,000**

NOT INCLUDING DEBATER'S PARTICIPATION

**R\$ 35,000**



Illustrative image  
of 7<sup>th</sup> edition

# NETWORKING POINT SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### SPACE IN TECHNICAL PANEL DISCUSSIONS\*

Participation as debater in a technical panel discussion. The choice of panel discussion depends on the order of sponsorship confirmation.

\* Only for confirmed sponsorship packages involving participation of debaters.



### NETWORKING POINTS

– High visibility and communication –  
Your company will receive a networking point in line with the event's design, with standard decoration. It will contain the following:

- 1 small cabinet with key.
- 2 high stools.
- 1 counter.
- 1 40-inch-screen TV.
- 1 poster, including a space to display your logo, measuring 0,80 x 0,60m.

#### SPONSORSHIP FEE

INCLUDING DEBATER'S PARTICIPATION

**R\$ 40,000**

NOT INCLUDING DEBATER'S PARTICIPATION

**R\$ 35,000**



### 5 TICKETS TO THE EVENT

4 participants e 1 debater.



### DISTRIBUTION OF GIFTS

#### AND/OR LEAFLETS

Distribution of promotional materials and/or gifts produced by the sponsor in the lounge.



### BRAND EXPOSURE

- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



▶ continues

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# NETWORKING POINT SPONSORSHIP PACKAGE

COMMERCIAL BENEFITS

## NOTES

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

SPONSORSHIP FEE  
INCLUDING DEBATER'S PARTICIPATION

**R\$ 40,000**

NOT INCLUDING DEBATER'S PARTICIPATION

**R\$ 35,000**



## 2. THE SPONSOR\* MUST EMAIL

the name, position and short biography of its panel discussion debater to **Lyana Bastos** (lyana.bastos@cseg.org.br) by February 28, 2019.

After this date, the selected person will participate as panel coordinator in line with the availability of panel discussions.

\* Only for confirmed sponsorship packages involving participation of debaters.

## OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.



# LUNCH SPONSORSHIP PACKAGE

1<sup>st</sup> or 2<sup>nd</sup> day

Host one of the lunches and display your brand in an excellent space for networking.

SPONSORSHIP FEE PER DAY  
**R\$ 35,000**



Illustrative image

# LUNCH SPONSORSHIP PACKAGE

1<sup>st</sup> or 2<sup>nd</sup> day

COMMERCIAL BENEFITS



## **BUFFET**

and standard hotel decoration in business lunch format.



## **3 TICKETS TO THE EVENT**



## **DISTRIBUTION OF GIFTS AND/OR LEAFLETS**

Distribution of promotional materials and/or gifts produced by the sponsor as participants leave lunch.

### **OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE**

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE PER DAY

**R\$ 35,000**



## **★ BRAND EXPOSURE**

- Sponsoring company's logo prominently displayed on totem display at entrance to lunch.
- On printed event program and in QR Code.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.

### **NOTE**

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.



# COCKTAIL RECEPTION SPONSORSHIP PACKAGE

The sponsor of the cocktail reception, which will take place at the end of the first day of the event, will have the opportunity to highlight its brand during an evening social event.

SPONSORSHIP FEE

**R\$ 35,000**



Illustrative image

# COCKTAIL RECEPTION SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### COCKTAIL CATERING SERVICE

Standard canapés and drinks and ambient music (may be altered under the sponsor's responsibility and if approved by the organizing committee).



### 3 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Sponsoring company's logo prominently shown during cocktail reception on totem display.
- Welcome speech by host.
- Physical and/or digital invitation to cocktail reception delivered to all participants (produced by client).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.
- On printed event program and in QR Code.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts produced by the sponsor in the foyer where the cocktail reception will take place.

## NOTE

1. **OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 35,000



## BAG / FOLDER SPONSORSHIP PACKAGE

Would you like your company's brand to be visible in different places at the same time, including after the end of the event?

This option is the Bag / Folder Sponsorship Package.

SPONSORSHIP FEE

**R\$ 30,000**



Illustrative image  
of 7<sup>th</sup> edition

# BAG / FOLDER SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS

### 2 TICKETS TO THE EVENT

### BRAND EXPOSURE

- Company's logo shown on event's exclusive folder and/or bag (produced by event organizers).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.

### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts inside the bag and/or folder (no larger than A4 when closed – produced by sponsor).



## NOTE

### 1. OTHER REQUIREMENTS

involving the production of gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 30,000



# LOCKERS SPONSORSHIP PACKAGE

Location visited by participants who wish to store away personal possessions. Here you can remind them of your company as soon as they arrive at the event venue.

SPONSORSHIP FEE

**R\$ 25,000**



Illustrative image

# LOCKERS SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 3 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Sponsoring company's logo prominently displayed on space's totem display.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Promotional materials and/or gifts produced by the sponsor, handed out by the event's receptionists at the lockers.



## NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 25,000



# WI-FI CONNECTION SPONSORSHIP PACKAGE

The sponsoring company can display its brand on the event's Wi-Fi connection website.

SPONSORSHIP FEE

**R\$ 25,000**



Illustrative image

# WI-FI CONNECTION SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 4 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Logo shown on the event's Wi-Fi connection page.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.
- Logo shown on signs giving the Wi-Fi login name and password.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Our receptionists can hand out promotional materials and/or gifts supplied by the sponsor during the talks, at a time to be agreed upon.



## NOTE

### 1. OTHER REQUIREMENTS

Involving the production of gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 25,000



# FIXED MEETING ROOM SPONSORSHIP PACKAGE

A private space  
in an exclusive  
environment for  
meetings and  
networking.



Illustrative image

# FIXED MEETING ROOM SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 3 TICKETS TO THE EVENT



### BRAND EXPOSURE

- o Logo displayed on signage.
- o On a banner on the event website, with a link to the sponsor's website
- o On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts supplied by the sponsor in the Meeting Room.



## NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.



# NAME BADGE SPONSORSHIP PACKAGE

Your company  
can display its  
brand on the event's  
name badges.



# NAME BADGE SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 1 TICKET TO THE EVENT



### BRAND EXPOSURE

- Sponsoring company's logo shown on the event's printed name badges.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.



# NOTEPAD SPONSORSHIP PACKAGE

Excellent option  
for companies  
that wish to be  
remembered by  
participants after  
the event.

SPONSORSHIP FEE

**R\$ 15,000**



Illustrative image  
of 7<sup>th</sup> edition

# NOTEPAD SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 1 TICKET TO THE EVENT



### BRAND EXPOSURE

- Company's logo shown on the event's exclusive notepads (produced by event organizers).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts supplied by the sponsor inside the notepad or together with it.



## NOTE

### 1. OTHER REQUIREMENTS

Involving the production of gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 15,000



## **PEN SPONSORSHIP PACKAGE**

Excellent option  
for companies  
that wish to be  
remembered by  
participants after  
the event.

**SPONSORSHIP FEE**  
**R\$ 15,000**



Illustrative image  
of 7<sup>th</sup> edition

# PEN SPONSORSHIP PACKAGE

COMMERCIAL BENEFITS

## 1 TICKET TO THE EVENT

## BRAND EXPOSURE

- Company's logo shown on the event's exclusive pens (produced by event organizers).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



## OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 15,000



# BROCHURE TOTEM DISPLAY SPONSORSHIP PACKAGE

Ideal way  
to display your  
publications.

SPONSORSHIP FEE  
**R\$ 15,000**



Illustrative image  
of 7<sup>th</sup> edition

# BROCHURE TOTEM DISPLAY SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 2 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Company's logo shown on the brochure totem display located in the main hall's foyer (produced by event organizers).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



## NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 15,000



# INSTITUTIONAL MATERIALS SPONSORSHIP PACKAGE

This sponsorship package will enable a company to distribute institutional materials at the event sign-in desk.

SPONSORSHIP FEE

**R\$ 15,000**



Illustrative image

# INSTITUTIONAL MATERIALS SPONSORSHIP PACKAGE

COMMERCIAL BENEFITS



## 1 TICKET TO THE EVENT



## BRAND EXPOSURE

- Institutional materials handed out during the sign-in process (no larger than A4 when closed – produced by sponsor).
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



## NOTE

### 1. OTHER REQUIREMENTS

involving the production of gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 15,000



# SMARTPHONE CHARGER SPONSORSHIP PACKAGE

The sponsor will be able to offer participants the chance to recharge their smartphones and tablets in a relaxed location in the event's social area, where interactive activities can happen.

SPONSORSHIP FEE

**R\$ 15,000**



Illustrative image  
of 7<sup>th</sup> edition

# SMARTPHONE CHARGER SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 2 TICKETS TO THE EVENT



### INSTITUTIONAL VIDEO

An institutional video can be shown on the devices' screensaver.



### BRAND EXPOSURE

- On the Mobile Station's recharging infrastructure.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Our receptionists can hand out promotional materials and/or gifts supplied by the sponsor during the talks, at a time to be agreed upon.



## NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT,** food and drink,\* gifts and institutional materials will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE

R\$ 15,000



# MEETING ROOM SPONSORSHIP PACKAGE

Private space for  
meetings and  
networking.

SPONSORSHIP FEE PER DAY

**R\$ 15,000**



Illustrative image  
of 7<sup>th</sup> edition

# MEETING ROOM SPONSORSHIP PACKAGE

## COMMERCIAL BENEFITS



### 2 TICKETS TO THE EVENT



### BRAND EXPOSURE

- Logo displayed on signage.
- On a banner on the event website, with a link to the sponsor's website.
- On screensaver images, together with other sponsors, looping during coffee breaks and lunch.



### DISTRIBUTION OF GIFTS AND/OR LEAFLETS

Distribution of promotional materials and/or gifts supplied by the sponsor in the meeting room.



## NOTE

- 1. OTHER REQUIREMENTS FOR EQUIPMENT, food and drink,\* gifts and institutional materials** will be the sponsor's responsibility, or they may be customized separately with the event organizers.

\* The hotel does not permit the purchase of food and drink from external suppliers.

### OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

For an additional fee, the sponsor can personalize its sponsorship package, adding products and/or services. Consult the organizers.

SPONSORSHIP FEE PER DAY

R\$ 15,000



## IMPORTANT INFORMATION

### ➔ PRIORITY

Priority for investing in sponsorship will be given to the sponsor that reserves it first, using the Sponsorship Confirmation Form.

### ➔ LOCATION

The locations of the Lounge, Networking Points and Meeting Rooms will be chosen based on sponsorship confirmation order, although priority will be given to Gold sponsors.

### ➔ SELECTION OF PANEL MEMBERS

The panel discussions for which sponsors are entitled to appoint a debater will be chosen by order of sponsorship confirmation, and in line with the following principles:

- Gold sponsors will be given first choice, within the timeframe established for this stage.
- In the case of panel discussions whose duration enables the presence of two sponsored panel members, the time will be divided as follows: 15 minutes for the Gold sponsor (obligatory), and the remaining time split between Networking Point sponsors.

For more information, please see the Sponsorship Confirmation Form.

### ➔ OPPORTUNITY TO CUSTOMIZE SPONSORSHIP PACKAGE

Please consult the event organizers to find out personalized products and/or services that can be added to your sponsorship package.



## IMPORTANT INFORMATION

### ➔ **DISCOUNTED TICKETS**

Sponsors are entitled to a 20% discount on all ticket prices, after they fill in and sign the Sponsorship Confirmation Form and send it to the event's organizing committee. This discount will not be granted retroactively, after the date of signing.

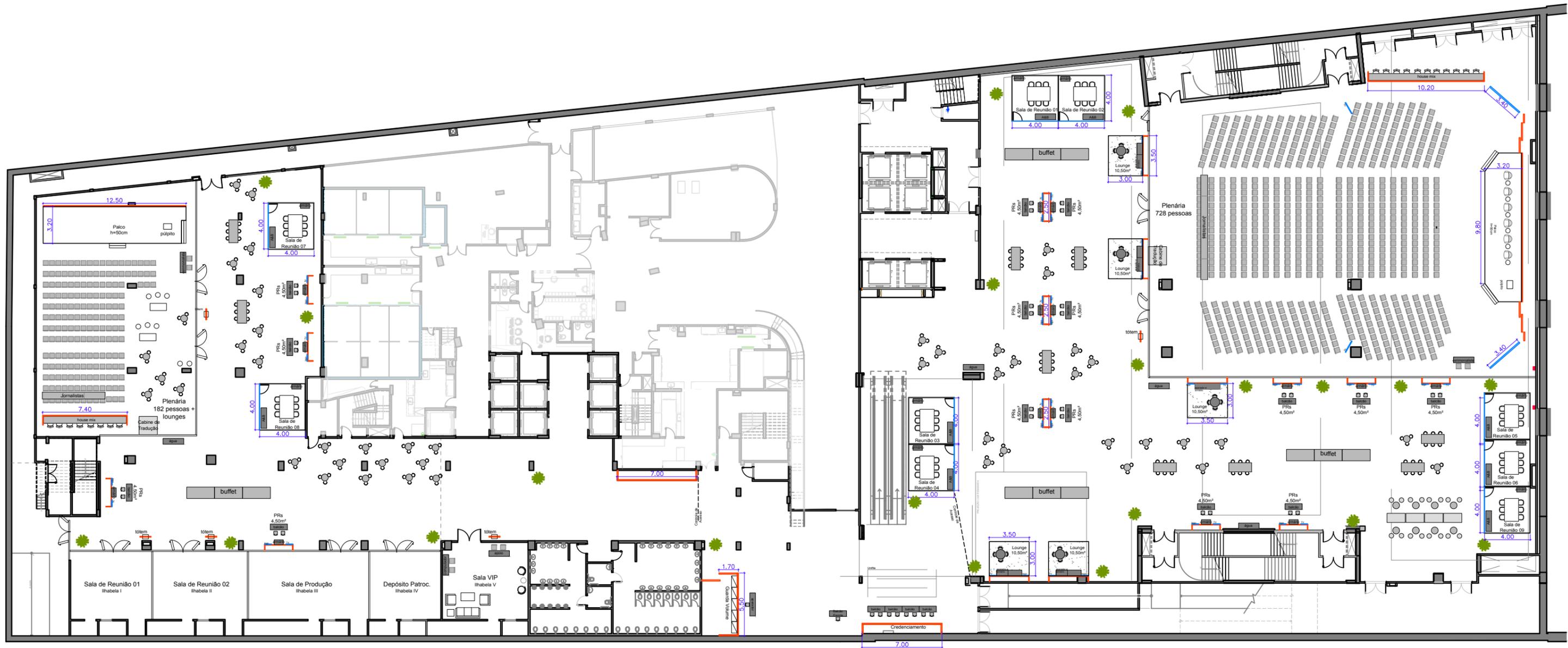
### ➔ **STAFF TICKETS**

Sponsors of the Gold, VIP Space, Lounge, Network Point, Lunch, Cocktail Reception, Meeting Room, Smartphone Charger and Brochure Totem Display packages may acquire extra tickets for staff members for the special price of R\$400 (for both days). Staff members are deemed to be receptionists, bartenders, kitchen assistants, security guards etc. Staff members must remain at their work posts, and they are not authorized to attend the talks. For more information, see the sponsors' manual.

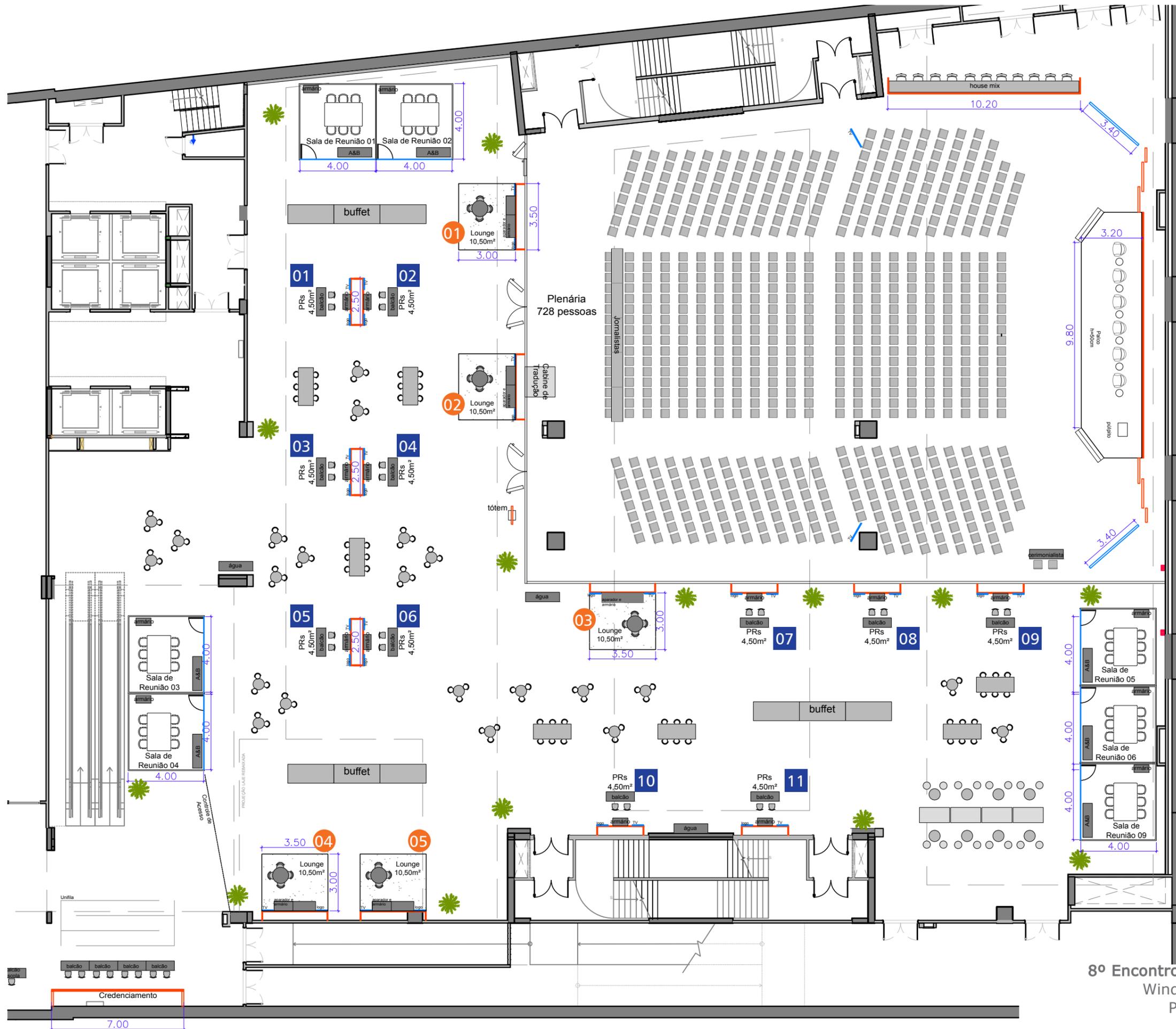
### ➔ **STANDARD LAYOUT**

The event has a specific design, which must be respected when sponsors customize how their logos are displayed. All materials to be produced that feature sponsors' logos must use the standard layout, and they will be submitted to the event organizers for approval.





8º Encontro de Resseguro 2019 | CNseg  
 Windsor Expo Center e Convention  
 Planta Baixa - 08 e 09.04.2019  
 Sem escala no A3 - REV 02



8º Encontro de Resseguro 2019 | CNseg  
 Windsor Expo Center e Convention  
 Planta Baixa - 08 e 09.04.2019  
 Escala 1/200 no A3 - REV 02



## CONTACT DETAILS

### GENERAL COORDINATOR

Lyana Bastos

 + 55 21 2510 7978 | +55 21 96643 0286

 [lyana.bastos@cnsseg.org.br](mailto:lyana.bastos@cnsseg.org.br)

### SPONSORSHIP CONFIRMATION

**Click here** to obtain the Sponsorship Confirmation Form, which should be filled in, signed and emailed to the above address.